



Privacy Policy for Graceful Goodbye

Introduction

Graceful Goodbye respects the privacy of our clients and is committed to protecting it through our compliance with this policy. This policy describes the types of information we may collect from you or that you may provide when you visit our website and our practices for collecting, using, maintaining, protecting, and disclosing that information.

Information We Collect

Personal Information: May Include name, address, email address, telephone number, and any other identifier by which you may be contacted online or offline.

Information about the Deceased: May Include biographical details, stories, and other information related to the services we provide.

Usage Details: Technical information about your equipment, browsing actions, and patterns, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.

How We Use Your Information

To Provide Services: To provide you with the eulogy and obituary writing services that you request from us.

To Improve and Personalise Service: To present our Website and its contents to you, including personalising your experience by tailoring our services to your interests.

For Marketing: To provide you with information, products, or services that you request from us or which we feel may interest you.

Data Security

Protection Measures: We implement measures designed to secure your personal information from accidental loss and from unauthorised access, use, alteration, and disclosure.

Retention of Data: We will only retain your personal information for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

Disclosure of Your Information

Third Parties: We may disclose personal information that we collect, or you provide as described in this privacy policy, to contractors, service providers, and other third parties we use to support our business.

Legal Requirements: We may disclose your information to comply with any court order, law, or legal process, including to respond to any government or regulatory request.

Children Under the Age of 13

Our website is not intended for children under 13 years of age. No one under age 13 may provide any personal information to the website. We do not knowingly collect personal information from children under 13.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date, active, and deliverable email address for you and for periodically visiting our website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at: info@gracefulgoodbye.com.